

Women's Institute Bazaar Nov. 25th

The W.I. Bazaar will be held in Keifer's hall on Saturday afternoon, November 25th. There will be useful and fancy articles on the sewing table, home cooking and candy table, novelty pick pocket apron. Tea will be served during the afternoon. There will be three articles raffled; 1st, bed throw; 2nd, silk bedspread; 3rd, hand made wool rug. Also hand made baby's dress and slip will be raffled. Tickets can be bought from any institute member. We are looking for the same kind of support of the public as we have received in the past. All institute members who have bazaar work are asked to kindly hand it in to the bazaar committee not later than November 11.

In Flanders' Fields

In Flanders' fields, the poppies blow
Between the crosses row on row
That mark our places; and in the sky
The larks, still bravely singing, fly
Scarce heard amid the guns below.
We are the dead. Short days ago
We lived, felt dawn, saw sunset glow,
Loved and were loved, and now we lie
In Flanders' fields.

Take up our quarrel with the foe!
To you from falling hands we throw
The torch. Be yours to lift it high!
If ye break faith with us who die
We shall not sleep, though poppies blow
In Flanders' fields.

LA.-Col. John McCree.
France 1917.

During 1938, the Junior Red Cross in Canada provided treatment for 1,793 handicapped children, mostly from families in remote areas who were brought to hospitals.

Large Attendance at Irma Y. P. U.

The Irma Y.P.U. met in the United Church on the evening of November 2nd, with a large attendance of about 70 present. The meeting was opened with a hymn, after which Aletha Knudson gave a short prayer. The topic for the evening was given by Max Webster on "Christian Fellowship."

The devotional part of the meeting was concluded by another hymn. The business meeting dealt mainly with the division of the Union into four groups, each with a definite object. The Christian Fellowship group is led by Mrs. Larson; Christian Culture under the leadership of Betty McLean; Christian Citizenship led by Bob Stimmerman, and Christian Missions by Ruth Reed. Each group will be responsible in turn for a meeting.

A short program followed: community singing, led by Mrs. Larson and Aletha Knudson; a reading by Mary Currie; vocal solo by Marjorie McFarland; a quartette by Marjorie McFarland, Evelyn Elford, Jack Peterson and Ray Locke; and skit under the directorship of Marie Webber.

The young people then adjourned to basement of the church and all joined heartily in the games. Lunch was then served by the group in charge.

The next meeting of the Irma Y.P.U. will be held in the church on November 23rd. Betty McLean's group will be in charge of the meeting.

APPLICATIONS FOR AUDITOR
Applications for position of Auditor invited for Wainwright School Division No. 22. Applications to be received by November 20th, 1939, State qualifications.

D. H. CURRIE,
Secretary-Treasurer,
Wainwright, Alta.

Obituary.

MRS. MERLE SHANTS DIES
AT SELMA, CALIFORNIA

(From the Selma Irrigator)

The Selma community was saddened by the death on Thursday, October 19, of Mrs. Merle Edith Shants, wife of Mr. Lennie Edith Shants, who had been in critical condition in the Selma Sanitarium for nearly two weeks. Every resource of medical science, including blood transfusions, were employed in an effort to save her life.

Mrs. Shants, who was only 28 years of age at the time of her death, was a young woman possessed of an extremely pleasing personality and was friendly and vivacious in manner. She joined the Selma Women's Club in 1927 and had been an active member of the Selma Parent-Teacher Association ever since her children have attended school. At the time of her death she was first vice-president of the organization and room mother chairman. In May, 1938, she attended the thirty-ninth annual convention of the P.T.A. in San Francisco as the representative of the local organization.

Mrs. Shants was born July 22, 1911, in Irma, Alberta, Canada. In December of 1932 she came to California with her parents, Mr. and Mrs. W. B. Peterson, who established their new home in Los Angeles, where their daughter attended the Belmont High School. Mr. Peterson became a naturalized citizen of the United States in 1929 and his daughter automatically became a citizen at that time.

Besides her husband, Mrs. Shants leaves three children, Jerry, 9, Donald, 7, and Edith, 5. She is also survived by her parents, Mr. and Mrs. W. B. Peterson, of Redding; an uncle, Charles G. Peterson of Hanford and other relatives in Canada.

Last summer Mr. and Mrs. Shants and their children took an extended trip to Canada, where Mrs. Shants visited her girlhood home.

Funeral services were held at 2:30 o'clock Saturday afternoon in the chapel of the Byrne Funeral Parlor. Rev. O. L. Eversatt, pastor of the Methodist Church, officiated. Mrs. Chester E. Shepard sang. Burial was in Floral Memorial Park.

PRIVATE SALE OF LANDS

Under the provisions of the Tax Recovery Act, 1938, the council of the Municipal District of Battle River, No. 423, will receive Private Bids at the council meeting on Monday, November 13th, 1939, at their office at Irma, Alberta, for the following lands which the Municipal District holds title.

Pt. of Sec.	Sec.	Twp.	Rg.	M.
NE	13	44	7	4
NW	13	44	7	4
SW	13	44	7	4
SE	13	44	7	4
SE	6	45	7	4
Pt. SW	12	45	7	4
1 acre.				
NE	27	45	7	4
SE	10	45	8	4
8 1/4 of NW	28	45	8	4
SW	28	45	8	4
NE	2	44	9	4
NW	2	44	9	4
SE	2	44	9	4
NW	6	44	9	4
NW	7	44	9	4
SE	9	44	9	4
SW	17	44	9	4
NW	22	44	9	4
SW	28	45	9	4
NE	30	45	9	4
NE	15	46	7	4
SE	15	46	7	4
NW	15	46	7	4
SW	15	46	7	4
SW	24	46	7	4
SE	26	46	7	4

Any private bid received is subject to the approval of sale by the Minister of Municipal Affairs and subject to upset price and to the reservations contained in the existing certificates of title.

Lowest or any bid not necessarily accepted.

CHAS. WILBRAHAM,
Secretary-Treasurer.

20-27-3-10

The World of Wheat

H. G. L. Strange

Mr. Brownhall, in the latest issue of his "Corn Trade News" writes as follows on the wheat situation:

"It is a happy augury for the success of the Allied cause that a huge surplus reserve of some 400 to 450 million bushels exists on the other side of the Atlantic, within a fortnight's steamer journey of these shores. The British government and the British people are thankful now that Canada did not reduce her acreage in any wholesale manner, such as would have been necessary if a system of international control had been enforced."

This column on October 11th, expressed the same sentiments, but it is nice to know from Great Britain herself that our Canadian surplus is so valuable to the Allies.

It does seem, therefore, as though it would be only fair if Great Britain and her Allies would pay a "cost of production" price for the Canadian wheat they use during the war, just as they are paying a fair price for most, if not all, other war commodities, and \$1.15 I believe would be near such a price. Certainly the present price of 70 cents a bushel is far below the present cost of wheat production.

World of Sport

By H. R. C.

With artificial ice everywhere in America now, the game of hockey comes along without waiting for the snow to tell us that winter is here. Big business has put the National League group of teams in the big money class. To insure a supply of recruits for these teams, the Minor Leagues have been invaded and "farm teams" purchased, so that today there exists a great system of sport slavery. But you don't hear the slaves squealing as long as the "long grow" continues to come along weekly. The fact is that the players are sold and traded and ordered here and there makes little difference to the players. Of course the ambitious boy wants to make the big tent and be in the main ring of the circus, so he goes out to do his best and earn promotion. Today there is a wonderful opportunity for boys to earn big money in the hockey game.

On Saturday night the Maple Leafs put on a great show for their first night performance in the league schedule, when they covered the world champion Boston Bruins with shells. The 12,000 cash customers in the Toronto rink plus a half million radio fans, got all those delightful thrills which a 5-0 score can produce, when the score is in favor of the home team. Boston seemed lost without the services of Eddie Shore. However that is just the owner.

In the football game between the Regina Roughriders and the Calgary Bronks, the latter won last Saturday the right to meet the Winnipeg team for the western Canadian title next Saturday. In Paul Rowe, Calgary has the leading scorer of the league. His super ability carried his team to victory, for there was no stopping him once he got going. On one charge he bowled over three tacklers to make a touchdown; then kicked his own ball for the convert. Maybe Calgary can do it again with the Winnipeg outfit.

Table tennis appears to be going in high gear in Edmonton. Throughout the city the game is popular in a dozen local clubs, and representative teams from these meet in the King Edward in tournament play. Local fans should visit these rooms and note the skill displayed. It will prove a revelation to those who look upon ping pong as a sort of a silly game.

THE CAREFUL DRIVER

"If our automobile drivers, and our pedestrians too, could visit the hospitals where lie today's traffic victims—if they could realize that all of these needless accidents occur and these lives are destroyed because of inadequate protection of some kind—then I am confident that the constructive program of traffic accident prevention would be advanced much faster."—W. H. Cameron, managing director, National Safety Council.

Re-Elect Social Credit Officers

The annual meeting of the Irma Social Credit Group was held in Keifer's hall on Monday evening, Nov. 6. A good representation of the group was present and the president and secretary in their places. Quite a lengthy discussion took place concerning activities of the group both past and future. The election of officers for the coming year followed, the present officers being reappointed for another term. Bertie Sellstedt and Wm. Barber were appointed delegates to the constituency convention in Wainwright, with N. Parks alternate. Mrs. Hager, Wm. Barber and Bertie Sellstedt were appointed delegates to the zone council for the coming year. Due to the lateness of the hour, committees for the season's activities were left over till the next meeting. The meeting closed with the national anthem.

NEWS ITEMS FROM JARROW

The Board of Trade has at last bought a new windmill which has been installed in fine shape by Theo. Schick of Wainwright. The water from the deep well is pumped by the windmill into the cistern. This avoids the service of the stationary gasoline engine which had become a constant source of trouble. This winter we expect to have plenty of water for the skating rink which will provide good recreation for the younger generation. Mr. Frank Thompson has been employed to build a small house over the well and cistern in order to keep the same from freezing.

The Jarrow Ladies Aid annual fowl supper was held in the community hall last Friday with a large attendance. The sale of goods in connection with the supper was not as good as in previous years. The concert held after the supper was well received by an appreciative audience.

JOHNSON—OWEN

Francis G. Johnson and Alice Owen were united in marriage at the Jarrow manse on November 8th, in the presence of the father, mother, and three sisters of the groom, and the father, mother and sister of the bride. Miss Emma Johnson acted as bridesmaid, and Mr. Leonard Owen was best man.

After the marriage ceremony the young couple took the train for Edmonton. On their return Mr. and Mrs. Johnson will make their home on a farm south of Jarrow.

Rev. R. W. Griffith officiated at the ceremony.

In the constant exchange of gifts between Junior Red Cross branches all over the world, Canadian children last year received thousands of letters from foreign members and 532 consignments of parcels. Thirty-two countries participated in the exchange with Canadian children, ranging from Australia to Latvia, and from the Philippines to Sweden.

PUBLIC SALE OF LANDS UNDER THE TAX RECOVERY ACT, 1939

MUNICIPAL DISTRICT OF BATTLE RIVER, No. 423

Notice is hereby given that under the provisions of The Tax Recovery Act, 1938, the Municipal District of Battle River, No. 423, will offer for sale, by public auction, at the office of the Secretary-Treasurer, at Irma, Alberta, on Monday, the 13th day of November, 1939, at 5 o'clock in the afternoon, the following lands.

Pt. of Sec.	Sec.	Twp.	Rg.	M.	Pt. of Sec.	Sec.	Twp.	Rg.	M.
Fr. NE	24	44	7	4	NE	35	45	9	4
(8 acres)					NE	18	46	9	4
SE	13	45	7	4	SE	21	45	8	4
SW	13	45	7	4	SE	25	45	8	4
SE	24	45	7	4	SW	25	45	8	4
NE	8	45	8	4	SE	25	45	8	4
SE	4	44	9	4	SE	8	46	7	4
SE	21	44	9	4	NE	8	46	7	4
NW	36	44	9	4	SE	8	46	7	4
SW	8	45	9	4	SE	32	45	7	4
SE	21	45	9	4					

Each parcel will be offered for sale subject to the approval of the Minister of Municipal Affairs, and subject to a reserve bid and to the reservations contained in the existing certificates of title.

Terms cash, unless otherwise arranged.
Redemption may be affected by payment of all arrears of taxes and costs at any time prior to the date of the sale.

Dated at Irma, Alberta, this 14th day of September, 1939.

CHAS. WILBRAHAM,
Secretary-Treasurer.

Interesting Items From Kinsella

Mr. and Mrs. Steve Cullum expect to leave this week for the States. They intend to spend the winter in Kansas and Oklahoma.

Miss Marion Watson was home last week from her school north of Holden.

The Halloween's party at the school was a big success. Every one present was in costume and Miss Marjory Unowski won the first prize dressed as an Indian girl.

Jimmie Leighton was home for the week from the Edmonton regiment.

Mr. and Mrs. J. McKie and Mr. Andy Miller were Edmonton visitors last week-end.

Mr. Wm. Carpenter has started up a meat market on the corner of Main St. and First Ave.

A dead crew under J. Zolinski is busy this week opening up the road straight south of town, past the cemetery. When this road is finished it will bring the people southwest of town two miles closer and be a more direct route to Longhead.

Church News

IRMA UNITED CHURCH

Services for Sunday, November 12
Albert—Public worship, 11:30 a.m.
Alma Mater—public worship 8 p.m.
Irma—Sunday school 11 a.m.
Public worship 7:30 p.m.

In connection with the special visitation plans for the various churches of the Wainwright Presbytery, a supper meeting and round table conference for officers of the various organizations of the church and Sunday school teachers will be held in the church basement on Wednesday evening, November 15th, at 8:30. The supper will be served at 7:30.

Rev. R. Griffith of Jarrow and Rev. F. E. Armstrong of Wainwright. At 8 o'clock in the evening a public meeting will be held in the church when addresses will be given by the visiting ministers and the local pastor. A cordial invitation is extended to all.

ANGLICAN CHURCH

Service will be held in St. Mary's Church on Sunday, November 12th, at 2:30 p.m.

Women's Institute

The Irma branch of the W.I. held their monthly meeting on Thursday, November 2nd. Mrs. J. C. McLean, president, was in the chair. There were 23 members and five visitors present. Among the business dealt with, was arrangements for the annual bazaar to be held in Keifer's hall on Saturday, November 25. Mrs. P. Webber, delegate to the provincial convention held in Edmonton from October 10 to 12, gave a very fine report. Two of the members won 3rd place in the handicraft exhibition. Mrs. R. C. McFarland for crocheted quilt, and Mrs. P. Webber for hand sewn baby's slip.



If you haven't . . .
you are missing something

Your favourite dealer can get you a variety of Dried or Pickled Canadian Fish, the flavour of which is as tasty and as perfect as though you had caught them yourself and promptly popped them into the pan.

They can be served in various appetizing ways . . . Dried Fish such as Cod, Haddock, Hake, Cusk and Pollock, and Pickled Fish such as Herring, Mackerel and Alewives can be brought to your table as new dishes . . . that the family will like.

Serve Canadian Fish more often. Make "Any Day A Fish Day". Your dealer can secure Dried or Pickled Fish for you no matter how far you live from open water . . . with every bit of its goodness retained for you. And, by the way . . . you'll find it pleasingly economical.

DEPARTMENT OF FISHERIES,
OTTAWA.

WRITE FOR FREE BOOKLET

Department of Fisheries,
Ottawa.

Please send me your free 32-page Booklet "100 Tempting Fish Recipes", containing 100 delicious and economical Fish Recipes.

Name _____
Address _____

ANY DAY A FISH DAY



The Value Of Trees

The value of trees is almost inestimable. On large or small scale arboriculture, the science of the cultivation of trees, can be made to yield dividends in cash, kind and comfort; in cash, because their produce may be sold; in kind, when their maintenance is used to promote the production of other commodities and in comfort, where they are used to satisfy a sense of appreciation of beauty and love of home surroundings.

While much has been done in recent years to stimulate the cultivation of trees in the prairie provinces, it is surprising that much more has not been done when one reflects on the many benefits which trees confer upon mankind.

Consider, for instance, only the direct economic value of trees, that is to say, the produce which they can yield in the form of a cash return to the grower. The direct cash value of trees is so multifarious that a column might well be filled in enumerating the great variety of saleable produce which they can give. To mention only a few of them, reference might be made to timber for building construction, posts for fencing, logs for fuel, withes for wickerwork and basketry, stakes for horticulturists, repair parts for farm equipment and fruits and saps for human and animal nourishment.

When one reflects on the variety of return possible from the growth of trees it is surprising that there are not more farmers growing them as a cash crop. Many of the things enumerated above could be sold for cash on the prairies and many of these products used on the farms on which they are grown, thus saving the necessity for cash expenditure to acquire them.

Needed On Every Farm

Fence posts and fuel, for instance, are a necessity on every farm. A few acres planted to quick growing trees of the right type, properly tended and intelligently harvested, would provide these two essentials for the grower in perpetuity.

While the direct cash value of trees grown on the farm may be great, they may also have an even greater indirect cash value where they are used to provide shelter for other crops and for livestock, to prevent soil erosion and drifting and to harbor and conserve moisture. Even where not a single tree is cut down for fuel or for fencing, a shelter belt can be used to immense advantage as an aid to the cultivation of vegetables and fruits, to protect, and furnish moisture for, cereal and other field crops and, as a shelter for horses, cattle and sheep they have a value that is almost incalculable.

The use of trees as an adjunct to diversified agriculture is a necessity, and without them, it would be difficult to make any farm a self-sustaining unit.

But trees can be made to yield dividends in a form other than dollars and cents, and there are many who would be willing to say that their intangible value is even greater than that measured by the yardstick of currency returns. Reference, of course, is made to the influences which trees have in the promotion of love of home, in the sense of satisfaction which they bring to those who grow them and live with them, in their ability to satisfy man's yearning for the beautiful and the appeal they have to the aesthetic side of man's nature.

An Alluring Prospect

The appearance of a group of farm buildings on a prairie knoll without a tree to soften their outlines or the verdure of shrubs to anchor them to earth and blend them with the surrounding landscape leaves an impress on the spectator of something vital missing from the scene. And yet there are many such.

A structure similar to that just depicted cannot be called by any other name than a "house"—a place to get away from as often as possible. The place where the dwelling is surrounded by a shelter belt with graceful trees attracting songbirds and enclosing a garden well stocked with fruits, flowers and vegetables, must be dignified by the name of "home"—a place which beckons and allures.

The more farm homes, as distinguished from houses, there are on the prairies, the more permanence there will be to citizenship, the more pride there will be in the community, the more stability there will be in the great industry of the west—agriculture, and these things spell the welfare of the country.

By all means, let us have more trees.

Almost the first feature to be censured from Paris newspapers was the crossword puzzle, as puzzles are supposed to have been used for spy communication in the last war.

Each year, Canadian smokers account for 700 cigarettes and 14 cigars each. Nearly 7,000,000,000 cigarettes are consumed in the country annually.

Not quite as famous as its western brother, the Colorado river of Texas rises in the northwestern section of that state and empties into the Gulf of Mexico.

WOMEN IN "40's" NEED NOT LOSE PHYSICAL CHARM

IMPORTANT Tests reveal why thousands have been able to get new ENERGY!

If you're going thru those "trying years" (usually 35 to 45)—if you're nervous, moody, and give up the terror of losing your power to attract—remember the now can perhaps be more enjoyable for you than 50 ever dreamed—

Perhaps all you need is a good "woman's" tonic. If so, try reliable Lydia E. Pinkham's Vegetable Compound. Best tests prove it's the most effective "woman's" tonic—and reveals why it has been helping thousands of weak,



run-down, nervous women for over half a century. Let Pinkham's Compound aid better digestion and assimilation of your food to build up physical resistance and thus help lessen female functional distress, calm moody nerves and give you sparkling new energy. Test this out NOW as a reminder to get a bottle TODAY. RESULTS SHOULD DELIGHT YOU!

A Little Polish History

Marvellous Powers, Of Recuperation Shown After The World War

When Poland was set up at the end of the World War the area it took over had lost 1,800,000 buildings, 2,000,000 cattle, 1,000,000 horses, 1,500,000 sheep and goats. Half of all its bridges, 7,500—were destroyed, as well as 940 railway stations. All of the rolling stock of the railways in Russian Poland had been stolen, as well as 4,250 electric motors and 3,844 tooling machines. More completely devastated than any country except Belgium, Poland had 11,000,000 acres of farm land put out of use and lost 6,000,000 acres of forest. Her textile industry was smashed, foundries and steel works shut down. War with Bolshevik Russia lasted two years after the general peace.

Not until 1920 did Pilsudski insure Polish independence by smashing Russia's invasion, not until 1926 was Poland's political regime stable and its budget balanced. Thus Poland had only 13 years of reconstruction. Ten of them were years of bitter, world-wide depression. In these years:

Poland reduced illiteracy from 33 per cent. to 15 per cent. In the regions formerly held by Russia, where 80 per cent. were illiterate, all but 18 per cent. had been taught to read. Poland had 15 times as many schools as before the war. had 30,000 elementary schools that enrolled 5,000,000 students. 2,000 high schools, 27 universities.

Besides an army, she had built a navy of 18 warships; built a merchant marine from nothing to 112,600 tons; built the port of Gdynia on the Baltic from a town of 400 in 1923 to one of 150,000 in 1939; purchased 6,000,000 acres from large landowners to create 700,000 new farms in a broad and progressive program of land distribution.

Her population had increased more rapidly than any in Europe; by 1929 her wheat and rye production surpassed her pre-war average. Poland was Europe's third largest producer of crude oil, the world's third largest producer of zinc. She had rebuilt her steel industry to eighth largest in Europe, had laid 823 miles of railroads, built 6,750 hydro-electric plants. And although her impoverished peasantry constituted a problem that no intelligent Pole desired, Poland ranked fifth among the world's powers in horses, eighth in cattle, fifth in pigs.

Rate of increase in her productive capacity was more remarkable than its quantitative increase: between 1936 and 1938 coal production jumped 25 per cent.; steel production, 25 per cent.; zinc production 15 per cent.; cement production 50 per cent.

Heartbroken and embittered, Poland's leaders faced more than the loss of their country at the railway station in Rumania. No trains ran to the destination that they had to face. The Republic was dead. In its 20 years of life it had grown despite the fact that it had only a period between 1926 and 1929, some 30 months at most, of prosperity. The men who divided it talked of the injustice of the treaty of Versailles. Time.

Humor And The War

Laughter An Important Asset In Job Of Winning The War

Sir Seymour Hicks, the veteran actor, realising his particular brand of intimate charm over the microphone in a talk on humor and the war, said that laughter was an important asset in the job of winning a war and one which the Nazis conspicuously haven't got. The English have it, and they may need it before they win this one, which everyone here sees more and more as a lineup of the forces of decency against those of thugdom.—London correspondent of the New Yorker.

Medical Discovery

Partial Success In Preventing Fatal Clotting Of The Heart's Main Artery

Partial success in preventing coronary thrombosis, a fatal clotting of the heart's main artery and a common cause of death, through use of a compound called heparin was reported by Dr. Charles H. Best of Toronto, co-discoverer of insulin.

Dr. Best's paper dealing with his work was read at a meeting of scientists in connection with observance of the University of Minnesota medical school's 50th anniversary.

The careful driver doesn't need a horn. Driving without a horn is certainly quieter and, on the whole, might be safer.

Over 1,000,000 sheets of sharkskin leather were produced in Japan in the last year.

The Royal Oak

British Sailors Have Attached Honors To The Name

British sailors have attached an ill omen to the name Royal Oak ever since the Dutch sailed up the Medway in 1667 and burned the first of the line.

The battleship sunk recently was the 11th Royal Oak in the Royal Navy—a commemoration of the Oak Tree at Boscombe, Shropshire, in which the fugitive King Charles II. hid after the battle of Worcester in 1651.

Within a month of being commissioned in 1916, the vessel was in action at Jutland, next in line after the Iron Duke, flagship of the British fleet in that battle.

Other Royal Oaks have been unfortunate in war.

In 1778 a Royal Oak was one of the heaviest sufferers in a battle with American revolutionaries and the French.

The recent Spanish civil war brought misfortune to the battleship just sunk. Five of her crew were injured when an anti-aircraft shell fell on her deck during a Spanish Nationalist bombardment of Valencia February 24, 1937.

Eleven years ago the Royal Oak was the scene of a social scandal which resulted in the conviction of two senior officers by court martial and retirement on half pay of Rear-Admiral Bernard St. George Collard. The officers were punished for violating naval regulations in protesting the conduct of the admiral, who was accused of "uncontrollable fits of temper" and of insulting members of the ship's company who were not in a position to reply.

In December, 1935, a sabotage attempt was discovered during the refitting of the Royal Oak.

Failure of her electric system caused a short circuit. A sail pin one-eighth of an inch in diameter had pierced a two-inch cable connecting the control tower of the battleship and the dockyard station.

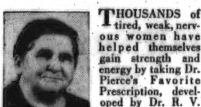
New Car Improvements

Catch And Gearshift Eliminated And Car Operates Itself

A glimpse at the 1940 motor car on display at the National Automobile Show reveals the new "fluid" drive—an automatic flywheel transmission, eliminating clutch, clutch pedal and gearshift levers. The car literally operates itself with the aid of accelerator and brake.

It starts from standstill in "high", changing its own gears through first, second and third until at 23 m.p.h. it enters fourth speed.

NERVOUS, WEAK



THOUSANDS of tired, weak, nervous women have helped themselves gain strength and energy by taking Dr. Pierce's Favorite Prescription, developed by Dr. R. V. Pierce, who made women's troubles his special study. This tonic aids the nutrition and thus it helps to build up and brace the entire body, curing nervousness and sleeplessness. Mrs. E. Sargent of 1 Arthur Street, St. Thomas, Ont., says: "I was for years a nervous and sleepless woman. Dr. Pierce's Favorite Prescription helped my digestion and strengthened me just wonderfully. I wasn't so nervous and felt better in every way." Get Dr. Pierce's Favorite Prescription from your druggist today.

ROYAL ASSURES AN APPETIZING LOAF



Socks For Soldiers

Canadian Red Cross Society Tells How They Should Be Knit

Knitters are asked by the Canadian Red Cross Society to knit tightly, firmly and plainly. As washing facilities are not so handy in wartime, socks must be made to endure long wear and a great amount of strain. Heelless socks are not practical, officials say, because they would not prove comfortable in a long day's wear. Heather mixtures are most popular in wools chosen, although a bright thread included in a plain color might add a bit of color to a soldier's existence and also aid in identification of a man's own socks.

It takes 4½ ounces of 4-play fingering knit on No. 11 needles to make a pair of socks with an 11-inch foot length, which is the regulation size set out by the society.

Another Worry

Entomologists In Alberta Advise Campaign Against Hessian Fly

Another pest has reared its head in Alberta wheat fields, according to Prof. E. H. Strickland, department of entomology, University of Alberta, and steps should be taken immediately to stamp it out.

The new pest—the Hessian fly—was noticed first at Kinleith in 1938 and in 1939, 350 square miles of farm land were infested. It does not bother oats or broom grass. The fly maggots, hatched in June, suck the sap from the wheat stem and the stem bends over sharply when heading out. Damage to infested fields this year varied from five to 30 per cent, causing an average reduction in yield of about 10 per cent. Quality was lowered by one or two grades.

In the steel industry, "whiskers" are the thin fins of steel which cling to the point of a nail as it comes from the nail machine.

If you lived on the moon, you could see the sun and the stars at the same time.

War news reveals how easy it is to serve an internship without being a recently graduated medical student.

Southern Rhodesia will hold a jubilee celebration next year.

Friendly To Britain

Premier Of Portugal Refers To The Centuries-Old Ties

Premier Antonio De Oliveira Salazar reaffirmed Portugal's neutral position but added that his country would adhere to its centuries-old friendship with Great Britain.

Speaking before the National Assembly (lower house), Premier Salazar said Germany informed Lisbon at the outset of the war that Berlin would respect the territory of Portugal and her possessions if this country remained neutral.

"Great Britain asked nothing of us, but we would fail our conscience if we did not reaffirm the sentiments of friendship and loyalty to the British alliance."

German Toys

Twenty Carloads Arrive In New York For Christmas Trade

War has not stopped the shipment of Christmas toys from Germany. A cargo of 1,200 tons of German-made toys arrived in New York on the Holland American line freighter Boschdijk. A ship official said the toys were shipped from the Reich to The Netherlands in 20 freight cars after the outbreak of war. They were manufactured for the Christmas export trade.

The highest hotel in the world has been built by the Russian government at an elevation of more than 15,000 feet on Mount Elbrus to accommodate mountain climbers.



COOKING SCHOOL

...YOUR FOOD BILLS WILL BE LESS IF YOU USE MORE PARA-SANI

Food and money-saving Para-Sani Heavy Waxed Paper is in daily use in countless kitchens. Made by Appleford Paper Products Limited.

PARA-SANI
Heavy Waxed Paper

APPLEFORD PAPER PRODUCTS LTD.
WAREHOUSES AT
WINNIPEG - REGINA - BASKATOON - CALGARY - EDMONTON

DELICIOUS...
REFRESHING

Enjoy
the genuine
peppermint flavor of
DOUBLEMINT GUM!
Get some today!

THE RIVER
OF SKULLS

by George Marsh

© PENN PUBLISHING COMPANY
WNU SERVICE

CHAPTER VII.—Continued

"He must have had a streak of luck with the deer."

"He did. And he had a streak of luck locating the River of Skulls. It looked at first, went on McCord, 'as if he wouldn't find the river. He got into several, but finally followed a trail of blue clay and rusty quartz up a river and came to an alluvial flat below a gorge. The river was full of sand and gravel bars and he dug out some skulls and bones. Then he went to work panning the river. He struck it rich. Late in September, when the snow was falling and the small takes frozen, he worked with his pan below that gorge, and as luck would have it part of the deer migration crossed below him. So he shot most for his trip to Chimo. But he didn't show at the post the dust and nuggets he had in his pack bags and he would not admit he had found the river. An accident to the ship which delayed her return from Hudson's Bay saved him from wintering at Chimo and he reached Montreal. Then, before he could find men with the backbone to travel with him to this River of Skulls and bring back a fortune, the war broke out."

"How much dust and nuggets did he manage to bring back with him?"

KEEPS
OUTSIDE CLOSETS
Clean And
Sanitary!

THERE'S no risk of offensive outhouse odors when you use Gillette's Pure Flake Lye regularly. Just sprinkle half a tin over contents of closet—once a week. There's no need to remove contents—Gillette's does it for you.

Gillette's Lye in the household saves hours of heavy work—clears clogged drains, scours dirty pots and pans, quickly cuts through grease. Keep a tin handy.

*Never dissolve lye in hot water. The action of the lye is heated by the water.



FREE BOOKLET—The Gillette's Lye Booklet tells how this powerful cleanser cleans clogged drains, scours dirty pots and pans, quickly cuts through grease. It also tells how it performs dozens of tasks. Send for a free copy to Standard Brands Ltd., Toronto, Ont.

demanding the excited Cameron. The mystery surrounding John McCord's presence on the Talking River was clearing.

"Around twenty thousand dollars worth to show for a week's panning."

"Twenty thousand dollars?" Alan's jaw dropped in amazement.

"Yes. You see he'd struck a regular bonanza. He took a lot of heavy nuggets out of those sand-bars. And he didn't scratch the surface. The river had been washing that gold downstream from open quartz veins in the rock, from possibly as far as a hundred miles above, for centuries."

McCord continued his story as Alan refilled and lit his pipe.

Through their convalescence McCord and Drummond had studied the sketch map that the latter had carried on his body through the war; they made plans for the long journey into Ungava on their return. With them in the hospital were two men of their own battalion, who had enlisted under the names of Maddock and Sanford. They manifested marked curiosity in the whispered conversation of the two friends. One day, as John and Aleck were comparing Aleck's sketch with a map of Labrador they had obtained from London, they looked up to find Jim Maddock (now calling himself McCQueen), who had noticeably approached on slippery feet, staring over their shoulders.

"What did you do?" demanded the indignant Alan.

"What could we do in a hospital, except send him about his business?"

"So that's where Mr. McCQueen comes in, eh?"

"Yes, he and his partner, Sanford, known as Blade."

"And they've followed you like wolves ever since!"

"And I'm going to give them what wolves deserve," McCord laughed.

Alan sat with chin in his cupped hands while McCord resumed his narrative.



"He must have had a streak of luck with the deer."

From time to time this man Maddock had caught fragments of their conversation and now, with the evidence of the sketch and map, knew that the two friends were concerned with a gold strike in Labrador. From then on, he had hounded them with his curiosity. The last week of McCord's stay in the hospital Aleck Drummond had had a secondary operation from which he died. Before he became unconscious he gave McCord his sketch map and his blessing.

"So that's how you happen to be on the Talking River?"

"Yes."

"You decided to go in from the headwaters of the Kodoak—if you could find them?"

"Yes."

"Did McCQueen know that Drummond went in from Chimo?"

"He overheard Drummond speak of Chimo and told me so."

"But we may starve before we find the headwaters of the Kodoak."

"Let me finish my story; then we can go into that," said McCord, knocking his pipe out on his moccasins and going on with his narrative.

On their return to Canada after the war, McCQueen had hunted him up and made repeated overtures to be taken as a partner on the expedition he knew McCord contemplated, and was refused. Following this, McCord's wife, who had deserted him, suddenly appeared at his mother's home in his absence and manifested great interest in Heather. Suspicious, he learned that his wife had been seen in a car with McCQueen on the day she saw Heather. They had joined forces to watch his movements and it was evident that if John McCord boarded the supply ship of the Hudson's Bay Company or of the Revillon Freres, bound for Chimo and the River of Skulls, he would find McCQueen a fellow passenger.

But he had no intention of going to Chimo and having his secret shortly known to the world. The strike was a bonanza. The short working season of one summer would hardly touch the placer gold in those



The CANADA STARCH COMPANY LIMITED

mand-bars. So McCord decided to avoid Fort Chimo and attempt to establish a base somewhere on the headwaters of the great river, where they could renew their supplies from the East Coast of Hudson's Bay and pretend to carry on a trade with the Indians.

"Well, John," broke in Alan, shaking his head doubtfully. "I must admit that you're a cool one. Where do you plan to winter if we locate this River of Skulls and collect some dust? At this cache on the headwaters?"

"Exactly, or return here, if we can make it."

"Then we'll have to come back over the ice with the dogs. That means, unless we strike the caribou as Drummond did, in September, we'll starve before we reach the cache on the headwaters. Beside our own food, four big dogs will need a lot of grub."

"Right again," John McCord smiled into Alan's questioning eyes.

"But let me finish my story first before we go into the future."

When he had decided on how he would try to reach the River of Skulls and keep his secret, McCord had worked a number of years in the lumber business and the Royns quartz mines to make enough money to finance his expedition. Finding no suitable white men who would undertake the gamble with him he, at last, decided to hire Indian voyageurs from Ontario, withholding the real purpose of his venture until they found the Kodoak.

But there was Heather. For months, deaf to his arguments and entreaties, the girl who had often joined him on his prospecting trips into the northern bush had grown tall and strong, able to handle rifle, canoe and dogs as well as a boy. She had insisted on going with him. The death of his mother decided it. Wrong as it seemed, he performed subjecting her to the dangers involved in the search for the River of Skulls to leaving her without protection in the hands of her mother. So, in the previous summer, John McCord had started from Rupert House with Heather and his crew of Ojibways to find the headwaters of the Kodoak and the gold sands of the River of Skulls.

"Do you understand, now, why I wanted you for my partner?" demanded the giant.

Alan sat, brows furrowed in thought. Then he asked: "How did you get away without McCQueen finding out that you'd come by Hudson's Bay?"

"You see I fooled them. They knew that I hadn't arranged to sail, last summer, on either the Hudson's Bay Company's or the Revillon Freres' supply ship that stops at Chimo and they heard that I was in the Hurriensaw bush with Heather, prospecting. I took good care that they would hear it. It couldn't have been until some time in the winter that they learned that we had gone to Moore and in from Rupert House. Knowing that I was somewhere in this big headwater country, they came to Fort George to get Indian guides. And then they ran into you. As police they could command any kind of aid, so they carried forged papers. Later, she followed them by plane to help them, but, if I know her, to keep an eye on them as well."

"They might not be here now, if I hadn't dropped that bill."

"Yes, they would! They know where we're headed and this is the way there. McCQueen's eyes suddenly went hard and cold as he said bitterly: 'Now it's war to the knife, Alan! I've worked years to get here and if Jim McCQueen and his pair of half-breeds try to follow us to the Kodoak to steal our gold, I'll wipe them out as I would vermin.'"

After a long interval, McCord asked: "Crazy—am I? If you've changed your mind? Alan—'it's pretty wild, I know—this plan of mine—why—"

Alan looked sharply at the other. He rose, thrust out his hand and gripped the one that met his.

"The River of Skulls or bust!" he cried. "We ought to send Heather back to Fort George, John, before we start inland!"

McCord slowly shook his head. "It would break her heart."

(To Be Continued)

Revert To Horse And Buggy

Britishers Give Up Cars, Owing To Scarcity Of Gasoline

Horses and ponies are coming into their own again, now that the high tax on automobiles and the scarcity of gasoline has forced many Britishers to give up their cars.

The ban on slow moving traffic, which includes horse-drawn vehicles, was lifted the other day, for instance, for the owners of the main thoroughfares in Central London.

Many business firms have already gone back to the horse-drawn wagon and in the suburbs and country towns it is now the common thing to see women driving to the station to meet their husbands in a pony trap instead of a car.

The pony trap—and the ponies as well—can no longer be bought even at a stiff price. They are all sold out. Bicycles, too, are becoming difficult to get, especially since they are no longer being manufactured except in small quantities.

One of the more ingenious schemes devised to make the gasoline ration go a long way is becoming increasingly popular in London. Those who can afford it, keep their car in the garage and buy a motorcycle. They continue receiving their gas rations for the auto, but use it instead for the motorcycle, thus getting about nine times the mileage.

Splendid Donation

A New York Woman Does Her Bit To Help War Effort

Offers of the finance department were enriched by \$2,000, donated by a New York woman to aid in Canada's war effort. Finance Minister Hon. J. L. Ralston announced receipt of the gift from the woman, who asked that her name be withheld.

In an accompanying letter she said:

"There are no strings attached to this gift. This is just a small effort to clarify my position of backing the democracies against the totalitarianism. I wish to make no loans, nor yet to buy bonds. In short, I wish to keep right away from any notion of waxing fat on the bones of dead men."

"I can not foresee what my own national neutrality laws may forbid or allow in the future, but I hope you will bear with me in the manner from time to time as my savings permit."

Canada holds an outstanding position amongst the water-power using countries of the world, with an average hydraulic installation of 731 horse-power per thousand of population.

On its trip across the English channel on the 30th anniversary of Brierley's first crossing, the Imperial Airways' Fionia followed Brierley's route. Her time was seven minutes. Brierley's was 70.

In a little more than a single generation airplanes have increased in speed from 45 miles to a maximum of more than 450 miles an hour.

"It DOES taste good in a pipe!"

HANDY REAL-TIME POUCH 1 1/2 1/4 LBS. "LOK-TOP" TIN 1/4 LBS. also packed in Pocket Tins

Picobac

GROWN IN SUNNY SOUTHERN ONTARIO

Registration Of Women

To Obtain Record Of Those Willing To Serve Canada In Time Of War

Canadian women from Coast to Coast are banding themselves together in a voluntary scheme of registration so that they may give intelligent service to their country in time of war. Every woman in the Dominion is urged to fill in a questionnaire in order that a record of women's willingness to serve, their training and their qualifications may be made available to the Government. Such a record will not only tell the capabilities of Canadian womenhood but will be available to organizations who will require services of every type from the women of the country to promote the war successfully.

Registration of Saskatchewan women will begin the end of October. In the southern half of the province it will begin the week of October 30, but the northern half will not register until the following week, beginning November 4. Several booths will be set up in each federal electoral district to permit the women to register as near their own homes as possible. Throughout the rural areas much of the work will be under the direction of the Homemakers' Clubs.

Senator Iva Fallis is national chairman of the committee for the Voluntary Registration of Canadian Women. The Saskatchewan chairman is Mrs. W. K. Cruekshank of Regina, while the honorary national chairman is Mrs. R. McGregor of Penticton, B.C., president of the Federated Women's Institutes of Canada, and Mrs. George Spencer of Moncton, New Brunswick, president of the National Council of Women.

Refrigerated Empire

Some Comments On Admiral Byrd's Antarctic Adventure

Admiral Byrd's Government-financed expedition to the Antarctic is to be carried out as planned, despite the war in Europe.

There is a school of thought which would state that differently. It would say that Admiral Byrd is or ought to be rushed to Antarctica to take advantage of the opportunity offered by the war in Europe. All other principal claimants to the continent—except Argentina—are busy fighting each other. Argentina is weak. So why not take advantage of the opportunity to grab the whole ice-bound continent?

Happily there is no school of thought in the United States which thinks that way. Or at least we hope not.

We hope America is so disgusted with the land-grabbing and advantage-taking that has got Europe into its present state that it will tell Byrd to stay at home. Or, if the Government must send him, let it commission him to grab Antarctica for Argentina, or for the Pan-American Union or for the world—for anybody, in fact, but the United States, which needs no such refrigerated empire.

Byrd says there is coal and oil to be found in Antarctica. We say that, before the world is ready to go there for coal and oil, it will either have found a way of freely sharing natural resources or else have lost in a final war of extermination the civilization that knows how to use them.—Detroit News.

Island Of St. Helena

Population In Bad Straits Owing To Crop Failure

St. Helena, the island made famous by Napoleon, is a place of hunger because of the failure of its flax industry to fight modern competition. Some of the famine-stricken inhabitants are reported to make a day's journey for a one-week-end free loaf of bread. Formerly workmen in flax mills were paid 36 cents a day and women workers 12 cents a day, but with the closing of the flax mills that income is gone. The British Government has introduced relief work, but only a part of the people are employed and then in alternate weeks. London reports that an agricultural expert will be sent to ascertain if the island can be made self-supporting in vegetables and other produce.

Stalin has one advantage over Hitler. He never wrote a book.

Error In Judgment

Says Columbus Missed Finding Fabulous Riches On His Fourth Voyage

The fascinating theory that Columbus disregarded glaring signposts pointing to Continental America, and thereby missed finding the fabulous Maya Empire, was advanced.

Dr. Franz Blom, director of Middle American Research Institute of Tulane University, who took the great discoverer to task for his error in judgment, said that through it Columbus missed his "supreme opportunity."

Of Honduras, Blom related, "the aged, discredited Columbus came face to face with his supreme opportunity. A great disgust appeared. Aboard were natives with wares from a brilliantly civilized empire. Its temples and palaces, advanced astronomy, mathematics, engineers, artists, agriculturists and manufacturers made it the Greece of America."

"Had Columbus turned west, when the canoe had come, he would have discovered this empire, astonished Christopher Columbus, enriched Spain, and exulted himself from the very doghouse of distrust and disfavor."

"Instead, Columbus turned east," Blom said.

"Who, if not Maya, could those Indians have been?" asked Dr. Blom.

"Whence, if not from the wonderful Maya area of Southern Mexico, Yucatan, El Salvador, Honduras and Guatemala, could they have come?"

The Turkish Parliament has appropriated \$3,000,000 to establish train-ferriboat service across the Bosphorus at Istanbul; it will be valuable for transporting supplies from Asia to the Balkans.

Flying with a New Orleans pigeon averaged nearly 70 miles an hour for 72 miles. Like some people it travelled fast going nowhere.

It is a funny thing about humanity how it hates to throw away worn-out things, like broken-down sofas, old carpet slippers and civilization.

Two-thirds of the Argentine is arid or semi-arid.

THE WORLD'S LARGEST SELLING TEA

IS PACKED UNDER 3 DISTINCTIVE LABELS

Lipton's RED LABEL 33c 1/4 lb.

Lipton's ORANGE LABEL 35c 1/4 lb.

Lipton's YELLOW LABEL 40c 1/4 lb.

Lipton's Finest... international blend... superior flavor, quality and richness have made it famous the world over.

LIPTON'S

Will - Harvested TEA

"FIT FOR A KING"

HUNDREDS OF WIRELESS OPERATORS NEEDED

Dominion Government now calling urgently for trained operators who can handle the new wireless equipment.

Our graduates now in portable positions with R.C.M.P., R.C.A.F., Trans-Canada Airways, Dept. of Transport, Marconi Co., etc.

For full particulars of seven training courses and evening class classes, write:

RADIO COLLEGE OF CANADA

64 Bloor Street West, Toronto

For entry 16 to 18, the registration of the 16th in Canada.

PATENTS

AN OFFER TO EVERY INVENTOR.

Get the best advice from the inventor's best friend. THE HANBURY COMPANY, Registered Patent Attorneys, 273 Sand Street, Ottawa, Canada.

BEE HIVE Syrup

Is the Ideal sweetener on your morning cereal because it is easier to digest.

TRY IT TOMORROW

Women's Underwear

WOMEN'S BLOOMERS

Sturdy everyday garments. Come in flesh and cream. Knit from strong combed cotton yarns with rayon stripe. 59c

STANFIELD'S SNUGGIES

A new Stanfield line in popular waffle knit. Shirts and panties. Half wool, half fine line, giving you warmth without bulk or weight. Selling at 69c

STANFIELD'S ALL WOOL VESTS & PANTIES

Made from the finest and softest of pure wool yarns. As easy to wear as silk, but so cozy and warm. Shaped top vest. Panties have Latex band. 1.00

WOMEN'S PYJAMAS

Winter weight pyjamas made from plain colored wools with fancy trim on collar and cuffs. Good styles. Cozy warmth 1.69

GIRL'S PRINTELET PYJAMAS

Girls' sizes 8-14. Made from swarthy patterned wools. The jackets have military front and collar. Neat, dressy, warm garments. Selling at 1.50

Children's School Hose

TRAIL BLAZER HOSE

Strong, sturdy hose for the outdoor boy or girl. 60% warm wool with 40% strong cotton yarn for extra wear. Priced at 49c 59c 65c

GOLF HOSE

¾ wool hose for boys and girls. 4 ply heel and toe, with colored Latex cuff. 39c

BOYS' SOCKS

Strong work socks for the bigger boys. Grey wool with white heel and toe. 35c

CLINKNET COTTON

Sturdy cotton hose for school wear. Brown shade. 1 and 1 ½, 4 ply heel and toe.

Small sizes 20c
Large sizes 25c

WEAR WELL

CASHMERE HOSE

For girls and small children's wear. Pure Botany wool, reinforced with lisle. Neat 1 and 1 ½. 4 ply heel and toe. Priced according to size at 29c 35c 45c

Men's Work Shirts

Do you want a real work shirt? If so, see these paper values. Feel the comfort and assurance that comes with wearing a good shirt.

WOOD'S MOLESKIN

A satin faced moleskin in cocoa shade. Warm fleecy inside with a satin finish outside. Well cut and stylish. 1.75

G.W.G. DOUBLE SUED

G.W.G. smartly patterned double suede in this well known make. A very strong, warm dressy work shirt. 2.00

G.W.G. ZERO MALL

This celebrated fabric fully pre-shrunk in shades of blue, green, wine. Also fancy new patterns. A shirt that will actually wear for years. All sizes. 2.25

G.W.G. BEAVER TAIL

The heaviest, softest, nicest dogskin you have seen. This fully shrunk shirt is soft as chamois, just as warm and will wear like leather. Each 2.25

BUSH MEN'S SHIRTS

Made by Woods from heavy all wool flannel. Lined collar. Comes in black and white check. 2.95

APPLES

Buy these luscious apples now when they cost so little. Grimes Golden and Jonathon, fancy quality, heavy cases. 75 cases to sell at 1.65

TOMATO JUICE, Aymer 10½ oz., 4 tins. 25c

TOMATO JUICE, Clark's 20 oz., fancy quality, 2 tins. 25c

APPLE JUICE, Allen's, 20 oz. tins, 2 for 25c

PORT YORK TEA, broken pekoe, 1 lb. pkg. 55c

ATLANTIC SOUP, tomato or vegetable, 3 tins 25c

CHEESE

Goldenloaf full cream pasteurized cheese. Tasty and delicious. This week, 2 pound block—50c

SWEATERS

For the Whole Family

Buy with confidence. No advance in prices. Spend and save with safety

MEN'S MONARCH JERSEYS

Turtle neck jerseys in fine cashmere wool yarns. Bodies are plain, color with contrasting collar and cuff. 1.95

MEN'S ZIP COLLAR JERSEY

A little heavier weight. Pure wool jersey. Smart 6 rib stripe with zipper front and V shape band collar. 2.49

MEN'S JACKET COAT SWEATER

Made from fine all wool Botany yarns in smart patterns. Good warm sweater, but not too bulky to wear under a coat. Full slide front. 2.98

MEN'S HEAVY CARDIGAN

In black and brown. Many men like this close, firmly knit cardigan sweater. Button front and shawl collar. Each 2.98

MEN'S JUMBO COAT

Made by Monarch in either black or Bedford grey. A heavy all wool sweater that makes a dandy work garment. Full button front and shawl collar. 2.95

MEN'S JUMBO JACKET

Jumbo knit sweater made jacket style. Heavy all wool rope stitch with slide front and band collar. Navy blue 2.95

MEN'S HEAVY JACKET

Made in the firm double rock stitch that will not pull. Pure wool yarns, with 2 pockets and a nice collar. Full slide front. 5.00

MEN'S OLYMPIC JUMBO

Monarch's best sweater. Made from heavy all Botany wool yarns in the big rope stitch. Large hand decked collar. All points of strain are elastic weave. 6.50

CHILDREN'S SWEATERS

Little tots sweaters in the small sizes 22-26. Some jersey knit, some cardigan stitch, some brush wool. Polo collar and zipper front. All good shades. 1.00

SCHOOL GIRLS' SWEATERS

Sizes 22-32 in a smart cardigan wool sweater. New square neck with contrasting trim on plain bodies. 1.00

BOYS' MONARCH JERSEY

What better for school than this neat jersey. Slide front. Sizes 22-32. 1.00

BOYS' HEAVY JUMBO

Monarch made jumbos for the bigger boys. All wool and well made. Black and fancies. 2.49

BOYS' BRUSH WOOL COAT

Sizes 28-34 in boys popular brush wool coats. A variety of shades. All slide fronts. 7 75

PURE JAM

Malkins best. Pure fruit and sugar only. Peach, gooseberry, raspberry, apricot, loganberry. 4 pound tin—59c

TOILET SOAP, Colgate's, 6 bars for 25c

LAUNDRY SOAP, Elephant brand, 6 bars for 25c

COOKIES, Mom's Cookies, 2 doz. in pkg., per pkg. 15c

CITRON PEEL, fresh cut, per pkt. 10c

CHEERRIES, New glace cherries, ½ lb. pkg. 20c

CHEESE

Spreadensy cheese. Tinfoil wrapped in wooden cases. This week 2 pound blocks—55c

J. C. McFARLAND Co., Irma

TRAVEL BY BUS!

Important Change In Time

ON AND AFTER MAY 10th, 1939

LEAVE IRMA, DAILY, GOING WEST, 7:45 a.m.

LEAVE IRMA, DAILY, GOING EAST, 8:10 p.m.

● Charter a Bus for your next Party Trip. Find the Low Cost and Added Pleasure

Sunburst Motor Coaches Ltd.

BURN WILDFIRE COAL

More people now buy it than any other Drumheller brand.

IMPERIAL LUMBER CO. LTD. IRMA, ALTA.
ALBERTA PACIFIC GRAIN CO., JARROW, ALTA.
ATLAS LUMBER Co. Ltd., WAINWRIGHT, ALTA.

LOCALS

The annual Remembrance Day service will be held as usual in Keifer's hall on November 11th, at 11 a.m. under the auspices of the Irma branch of the Canadian Legion.

The Alma Mater and Roseberry Ladies Aid wish to thank all those who patronized their chicken supper and also those who contributed to the program.

The regular meeting of the Irma Women's Missionary Society will be held next Thursday, November 16, at the home of Mrs. Longmire. All members and friends are cordially invited.

Mr. and Mrs. R. L. Rohrer accompanied by their children are away on a long delayed honeymoon. They left here on November 3rd on a motor trip to the fair at San Francisco to see the sights, after which they will travel north and spend the winter at Victoria, B.C.

Mr. and Mrs. E. W. Peterson have moved into their new residence next to the United Church.

Miss Winnie Reeves visited friends in Irma on Friday, November 3rd.

Mr. Bolduc, proprietor of the Irma Garage, moved his family from Chauvin last Tuesday. They are occupying Mr. Locke's cottage west of the United Church.

The United Farmers of Canada, Alberta section, are holding an organization meeting in Keifer's hall on Thursday evening, November 23rd, at 8:30 o'clock. This meeting is for the purpose of organizing the farmers of the district and is strictly non-political. Everyone is welcome. A collection will be taken to defray the expenses. Mr. H. R. Boutilier, vice-president, and others will speak.

According to reports, the Wainwright Park is to be closed and all the animals are to be slaughtered. There has been no definite announcement yet as to what use will be made of the park.

Wainwright School Division delegates' meetings are being held the week at the following places: Cavanaugh on Monday, Edmonton on Tuesday, Wainwright on Wednesday, Glenholm School on Thursday, and Education Point School on Friday.

The regular monthly meeting of the Alma Mater and Roseberry Ladies Aid will be held on November 14th in place of the 10th, as previously arranged. Devotional, Mrs. V. Larson. A silver tea will be held at the conclusion of the meeting. A special invitation is extended to neighbors and friends.

The Irma Ladies Aid annual bazaar held in the church last Saturday proved to be a real success. The weather man was very kind in dispensing a grand day. The tables were loaded with lovely and useful articles for sale, and the home cooking, candy, ice cream and afternoon tea did a thriving business. Then, what helped most of all, a host of members and friends turned out to help with the work, not forgetting the steady flow of customers. So all in all, it was a grand day all around, and the president and members take this opportunity to extend sincere thanks to all who in any way helped to make the bazaar a very happy and prosperous time.

Irma Times

Published every Friday by the Times Publishers, Irma, Alberta.
E. W. CARTER, Local Editor.
Advertising Rates
Want Ads, per insertion 50c
Query or Striped, 3 issues for ... \$1.00
Card of Thanks 50c
In Memoriam 50c

Professional Cards

DR. H. L. CALDWELL
Dentist, of Viking
will be in the IRMA DRUG STORE
Every FRIDAY for Professional
Services

DENTIST

DR. R. V. SPRINGBETT
Wainwright
Phone No. 3
IN IRMA EVERY TUESDAY

PURVIS & LOGAN
Barriers and Seditors
Viking Phone: Office 7
Irma Phone: No. 87
Visits W. Masson's Office, Irma,
Every Friday

C. GREENBERG, M.D.
Physician and Surgeon
Phone 40
Irma - - - Alberta

IRMA LODGE No. 56

Meets First and Third Tuesday
in each month
at 8 p.m., in the I.O.O.F. Hall
Visiting Brothers Always Welcome

IRMA L.O.L. No. 2066
Meets the last Monday in each
month at 8 p.m.
Wor. Master R. H. Stone
Rec. Secretary James Stued
Visiting Orangemen Always Welcome

A small want-ad brings results.
Try it when you have something to
sell, trade or swap that somebody
else wants.

For
GOOD LUMBER
A SQUARE DEAL
PROMPT SERVICE
C. FEERO, Irma, Alta.

Shipping Hogs

SHIPPING HOGS
EVERY TUESDAY
HIGHEST PRICES PAID!
A. E. Foxwell
PHONE 13

TRAVELLERS to
Edmonton always
enjoy a pleasant visit
at the Popular
ROYAL GEORGE
HOTEL

LUBRICATION

BY MECHANICS

Here is what we do:

CLEAN ALL FITTINGS AND GREASE CONNECTIONS.
LUBRICATE ALL CHASSIS POINTS.
LUBRICATE ALL UNDER-ROD POINTS
LUBRICATE DOORS AND WINDOWS IF NECESSARY.
COMPLETE CHASSIS INSPECTION.
CHECK AND SERVICE BATTERY.
CHECK TRANSMISSION AND DIFFERENTIAL.
CHECK CRANKCASE AND RADIATOR.
CHECK STEERING GEAR AND WHEEL BEARINGS.
CHECK KNEE-ACTION AND SHOCK ABSORBERS.
CHECK WATER PUMP AND FAN.
BRUSH OUT CAR INTERIOR.

LET US LUBRICATE YOUR CAR
REGULARLY and CORRECTLY

SATHER'S SUPER SERVICE